**Madison Lake Watershed and Lake Association Board Meeting Minutes**

**Date:** November 7, 2024
**Time:** 12:00 – 1:00 PM
**Location:** The Landing on Madison Lake

**1. Call to Order**

**Chairperson:** Lisa Haman

**2. Roll Call**

**Board Members Present:**

* Lisa Haman
* Scot Quist
* Rich Lund
* Christy Eichers
* Mike Sheehy
* Julie Teslow
* Frank Smasal
* Steve Schoeb (virtual)
* Bonnie Hemish
* Dave Lagerquist (virtual)
* Jaci Sprague
* Dave Knutson (virtual)

**Board Members Absent:**

* Lisa Brozik

**Guests/Non-Board Members Present:** None

**3. Approval of Previous Meeting Minutes**

* **Motion to Approve:** Scot Quist
* **Seconded by:** Mike Sheehy
* **Approved with no amendments.**

**4. Treasurer's Report**

**Account Balances:**

* **Checking (x5477):** $17,683.24
	+ Significant activity: $2,773.75 deposit from Blue Earth County (half of the cost for 2024 EWM treatment)
* **Savings (x9269):** $5,821.65 (designated for rain garden maintenance and Score the Shore program)
* **CD (x0291):** $21,052.37
	+ Issue Date: 8/14/2024
	+ Maturity Date: 4/14/2025
* **Sweep Checking (x1725):** $309.45
* **Sweep Savings (x4930):** $5.18

**Other Items:**

* **Budgeting:** Mike reminded committees to submit 2025 budget requests.
* Christy will share a budget template for committee use.
* **Motion to Approve Financial Report:** Scot Quist
* **Seconded by:** Mike Sheehy
* **Motion approved.**

**5. Guest Speaker**

No guest speaker today.

**6. Old Business**

**Social Media and Cloud Storage:**

* Discussed the need for shared cloud storage for committee notes and documents. Rich Lund volunteered to assist with this.

**Venmo Transfer:**

* Jaci Sprague will be the point of contact to transfer the Venmo account. Either Jaci or Dave Lagerquist will follow up on the transfer details.

**7. Old Business**

* **Bylaws Update:**
	+ **Section 2:** Proposed amendment to increase board members from 11 to 14.
	+ **Motion to Approve:** Bonnie Hemish
	+ **Seconded by:** Mike Sheehy
	+ **Motion passed.**

**Other Bylaws Items Discussed:**

**Including a Diversity and Inclusion Statement**

Digital and remote board member requirements. Board members must attend at least 60% of meetings and serve on a minimum of one committee or volunteer for one event.

Term limits were discussed in the November 2021 board meeting. The membership committee will provide a recommendation for staggered term limits.

**Indemnification Clause:**

* Dave will inquire with the insurance company about coverage for the organization.

**Review of Bylaws:** The board will review the bylaws annually in January. Lisa will provide a recommendation.

**8. New Business**

**Grant Applications:**

* **DNR Grant:** Jeff Florey informed Mike that the DNR grant is open for applications. Steve Schoeb mentioned that Craig Super from the DNR Waterville Fisheries Department may attend the December meeting to provide updates on lake restocking efforts.
* **Aquatic Invasive Species Grant:** The application opens November 18, 2024. Rick will forward information to the board. The Lake Management Committee will review eligibility.
	+ **Grant Details:**
		- The Invasive Aquatic Plant Management Grants will range from $2,500 to $12,500. Applications are due by December 18, 2024.
		- Grants will support control of Eurasian watermilfoil, curly-leaf pondweed, flowering rush, and starry stonewort.
		- For questions, contact Angelique Dahlberg at angelique.dahlberg@state.mn.us.

**9. Committee Reports**

**Membership Committee (Frank, Christy, Jaci, Lisa H.):**

* The committee discussed transitioning to an annual membership cycle starting in January.
* There will be a strategic priority plan for communication with members.
* Mike will research funding opportunities from the American Legion (via gambling funds).
* Jaci will recommend a mailing for Q1.
* The committee is working on checks and balances for content sharing and posting.
* Julie noted that the quarterly newsletter and survey have not been done recently; the committee will review this.

**Event Committee (Christy, Lisa B., Bonnie , Jaci, Lisa H.):**

* The committee will meet in Q1 of 2025 to plan events.

**Lake Management Committee:**

* The committee is working on next steps for the Lake Management program. Julie emphasized that rain gardens should be part of the Lake Management Committee’s focus.

**Guest Speakers:**

* Lisa H. will ask Steve Schoeb to take charge of scheduling guest speakers for future meetings.

**Communications with Members (Rich Lund, Jaci Sprague, Christy Eichers, Mike Sheehy and guest Michelle Behsman:**

* **Google Platform Recommendation:** Rich recommended using the Google platform (free 1 TB storage, personalized email, group calendar, and free Google Ads).
* The committee agreed to continue using Wix for website management with a cost of approximately $300 annually. Michelle will submit an invoice for payment setup. This will be brought to a vote at the December meeting for approval.
* Rich asked whether the end user should pay transaction fees or if the association should absorb them.
* Rich also recommended adding an Instagram account and checking website links for accuracy.
* Michelle will track website usage data.
* Christy proposed setting up an event calendar for 2025 in December.
* Mike suggested including fishing tournament dates on the Madison Lake website.

**Google Business Rating:**

* The current Google Business rating for the association is 2 stars, and it is under review.

**Score the Shore / Rain Garden:**

* Immediate action is needed for the Score the Shore and Rain Garden projects.
* A link to the Score the Shore program is now live on the website.

**10. Next Meeting Date**

* **Date and Time:** December 5, 2024
* **Location:** The Landing on Madison Lake

**11. Adjournment**

* **Motion to Adjourn:** Julie Teslow
* **Seconded by:** Scot Quist
* **Meeting adjourned at 1:00 PM.**

**Minutes submitted by:**
Jaci Sprague
November 7, 2024